

APPLICATIONS FOR FINANCIAL POSITIONS IN THE STUDENT UNION AND YLVA

The Student Union's Board is looking for active students interested in and familiar with the Student Union's finances for the boards of Ylva and Ylioppilaslehti Kustannus Ltd. The students act as equal members of the board with a duty to advance the interests of the company while listening to the owner.

The central criteria in the selections are the individual's commitment to the position and their experience and understanding of the operations of Ylva or Ylioppilaslehti. We require them to be prepared to focus on the duties and to have the courage to be active on the board. The administrative language is Finnish, and the applicants are expected to be able to work in Finnish. In the final selections, we will strive to achieve an equal representation of different genders and to select members from at least three Representative Council groups. Being a member of the Representative Council is not necessary. Applicant must be a student at the University of Helsinki. **In April, an Ylva Business School will be organised as training for those selected for the financial positions. We hope that the selected individuals will be able to participate in the training.** The term of the boards is from 1 April 2024 to 31 March 2025.

Open positions:

Ylva's Board

Ylva is a responsible, student-owned corporate group with a solid financial standing, operating in real estate, restaurant, accommodation and investment business. Our next few years are defined by significant, soon-to-be-finished construction projects in the central areas of Helsinki, and we aim to be a pioneer in corporate social responsibility and ethicality in all of Finland.

Ylva's Board acts as the board of its corporate parent, HYY's property funds, as well as the board of Ylva Palvelut Ltd and its corporate group. The Board's duties include preparing the target budgets for properties owned by the Student Union as well as the financial statements and property affairs that are to be decided on by the Representative Council. The Board also oversees the implementation of real estate finances and approves property-related investments within the bounds of its powers. Ylva's Board further directs and supervises the Student Union's investment activities. In 2019 (the latest non-COVID year for which data is fully available), Ylva's turnover was almost €40M and, at the end of the year, it had around 170 employees. Serving on Ylva's Board and involvement in ownership cooperation require the student member to invest a large amount of their time to the duties, which is why they are paid a meeting fee as remuneration. Further information on Ylva is available at ylva.fi.

Applying to become a member of Ylva's Board (3 student members):

Pre-assignment:

1. *Make a STEEP analysis on Ylva's real estate, investment and restaurant business, and discuss how Ylva's Board should take the conclusions of your analysis into account.*
2. *Discuss about the current situation of Ylva. How do you see the future of Ylva?*
3. *What is Ylva's role like in the advancement of sustainability and responsibility as you see it? Describe how one achieves your vision.*
4. *How do you see the role of Ylva's Board in Ylva and your role as a student representative in the Board?*

The maximum length for an answer is **3 pages**, **Times New Roman** shall be used as the font, the font size shall be at least **12** and the line spacing at least **1.15**. For other parameters, default Word settings or settings allowing for less content than they do shall be used.

Instructions on applying to Ylva's Board:

Three individuals will be selected for Ylva's Board in 2024.

The applications of candidates recommended by Representative Council groups, along with their attachments, shall be collected and sent by the chair of the Representative Council group to hallinto@hyy.fi, with "Talouspaikkahakemukset, Ylvan hallitus ([name of the RepCo Group])" as the subject. Representative Council groups may nominate more than one person for the position. In other cases, applications should be sent electronically to hallinto@hyy.fi, with "Talouspaikkahakemus, Ylvan hallitus" as the subject. **Attach an application letter that describes your motivation and skills** (maximum length 1000 characters) as well as a **CV** (maximum length 1 page) as separate documents. **The applications should arrive by 23.59 on Sunday 3 March.** Late applications will not be considered. The selection working group will process the pre-assignment documents anonymously during the first stage of the process. After this the application letter and CV will be processed without anonymisation. The selection will be based on holistic consideration, primarily in accordance with the pre-assignments. The documents may contain visual elements such as graphs and should be delivered as PDF files.

Board and chair of the Board of Ylioppilaslehden Kustannus Oy

Ylioppilaslehti is one of the oldest student magazines in the world, with one of the widest circulations, too. Ylioppilaslehti is a unique institution in the Finnish media field and deals with societal and cultural phenomena before others have even realised they exist.

The Board of Ylioppilaslehden Kustannus Oy handles financial matters related to the publishing and marketing of the magazine and proposes the annual target budget and financial statement for the Board of the Student Union to approve. The administrative language is Finnish, and the applicants are expected to be able to work in Finnish.

Applying to become the chair of the Board of Ylioppilaslehden Kustannus Oy:

- *Pre-assignments for those applying to become the chair:*
 1. *How do you see the role of the chair of the Board of Ylioppilaslehden Kustannus Oy in relation to the Board, the editorial staff and the owner?*
 2. *What do you see as the greatest challenges and opportunities of Ylioppilaslehden Kustannus Oy in the future? Why?*
 3. *Compare Ylioppilaslehti to other Finnish magazines. Justify your answer.*

Applying to become a member of the Board of Ylioppilaslehden Kustannus Oy (3–7 student members):

- *Pre-assignment for those applying to become a member of the Board:*
 1. *What do you see as the greatest challenges and opportunities of Ylioppilaslehden Kustannus Oy in the future? Why?*

The maximum length for an answer is **1 page** (3 pages for those applying to become **the chair**), **Times New Roman** shall be used as the font, the font size shall be at least **12** and the line spacing at least **1.15**. For other parameters, default Word settings or settings allowing for less content than they do shall be used.

The applications of candidates recommended by Representative Council groups, along with their attachments, shall be collected and sent by the chair of the Representative Council group to hallinto@hyy.fi, with "Talouspaikkahakemukset, Ylioppilaslehden Kustannus Oy:n hallitus ([name of the RepCo Group])" as the subject. Representative Council groups may nominate more than one person for the

position. In other cases, applications should be sent electronically to hallinto@hyy.fi, with "Talouspaikkahakemus, Ylioppilaslehden Kustannus Oy:n hallitus" as the subject. **Attach an application letter that describes your motivation and skills** (maximum length 1000 characters). Those applying to become **the chair** are also expected to attach a separate **CV**, with a maximum length of 1 page. **The applications should arrive by 23.59 on Sunday 3 March.** Late applications will not be considered. The selection working group will process the pre-assignment documents anonymously during the first stage of the process. After this the application letter and CV will be processed without anonymisation. The selection will be based on holistic consideration, primarily in accordance with the pre-assignments. The documents may contain visual elements such as graphs and should be delivered as PDF files.

HYY emphasises diversity and equality in its activities. We hope to receive as many applications as possible from people with different backgrounds. Members of Ylva's Supervisory Board, the Student Union's Board or the University Board cannot act as members of Ylva's Board at the same time. The student members of Ylva's Board must be students at the University of Helsinki. The maximum number of terms for student members of Ylva's Board is two (four years in total). Training will be provided for the selected individuals at the beginning of their term.

Further information:

Henna Heino, member of HYY's Board responsible for Ylva affairs

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