

1 (17)

......

# **OBJECTIVE: 2022 – THE YEAR OF ELECTIONS**

# *Strategy objectives: Bold advocate, Accessible decision-making and influencing*

HYY's Representative Council elections will be held in autumn 2022. We will support Representative Council groups with the process of finding candidates well ahead of the elections. We will increase our members' awareness and understanding of the Representative Council through the tutor training and by organising an info event, for instance. These elections will be the first to have the possibility of registering as a candidate electronically. We will organise a campaign on the Representative Council elections that is visible on all campuses, resulting in an increase in both the number of candidates and the voter turnout when compared to the 2020 elections. HYY will organise low-threshold information events to help students get interested in the Representative Council elections and acquainted with the candidates.

In 2022, we will prepare for the parliamentary elections held in spring 2023. We will draft HYY's parliamentary election objectives, which we will use as the foundation when influencing parliamentary election platforms. We will encourage young and student-friendly people to run as candidates in the parliamentary elections. At the Central Office, we will closely monitor the nomination of candidates by political parties and identify the student-friendly candidates of all parliamentary parties. In autumn 2022, we will start preparing our actual election campaign. We will also encourage all our members with the right to vote in the January 2022 county elections to vote in them.

# THE REPRESENTATIVE COUNCIL ELECTIONS CAN BE SEEN THROUGHOUT THE YEAR

### Plan:

More detailed election plans will be drafted in the spring, and campaign managers and groups are informed of any progress with the plans. A Representative Council election coordinator will be hired to support the organisation of the elections, and they will already start in their position in the spring, if possible. In the spring, information on the Representative Council's operation and the autumn's Representative Council elections will be provided especially in the tutor training and the Guidance Corners in Viikki and on the City Centre campus. The organisational sector will provide support for the election communication of subject and faculty organisations. Common ground rules will be created for election communication. The Representative Council elections will also be highlighted at the Grand Sitsit.



......

In the autumn, the Representative Council elections can be seen at the Representative Council's checkpoint at the Fresher adventure as well as the Opening Carnival. Election info sessions will be held at the Guidance Corners on the City Centre campus and in Viikki. HYY will organise an election panel. Subject and faculty organisations will be provided with the opportunity to gamify their election communication by sharing realtime data on faculty-specific voter turnout, for instance.

2 (17)

Election communication will already be planned during the spring. HYY will offer visibility to all groups running in the elections on HYY's social media channels. In its basic communication, HYY will invest in highlighting the operation of the Representative Council and the Student Union.

Voter turnout will be supported by establishing pop-up polling stations on all campuses during the election days and by offering election buns at UniCafes after voting. The Student Union's employees will be responsible for establishing the polling stations. The election days can be seen on social media and campuses.

On the evening of the last election day, HYY will organise an election night party that is open to all members. Feedback will be collected from people involved in the elections, the Central Election Committee and members.

### Schedule:

- HYY's Representative Council election plan and schedule are ready in 5/2022
- Hiring the Representative Council election coordinator in 4/2022
- 'HYY 101' communication campaign in the spring and autumn
- Visual look of the Representative Council elections in 5/2022
- Meeting and instructing subject and faculty organisations in the spring
- Meeting and instructing campaign managers in the spring
- Information on the operation of the Representative Council at the Guidance Corner in the spring
- Nomination of candidates in late August-September
- Preparing and hosting the checkpoint of the Representative Council elections at the Fresher Adventure in September and on 29 September
- Opening Carnival on 5 September
- Voting days in October-November

### Persons in charge:

- Secretary general
- Person in charge of the Representative Council elections on the Board
- Representative Council election coordinator
- Senior communications specialist

### Interest groups and cooperation partners:

- SYL
- TREY
- University



......

### Indicators:

- Voter turnout is higher than in the 2020 elections
- The number of candidates is higher than in the 2020 elections
- Election events are held on all campuses
- Were the elections visible to members (yes/no according to the feedback survey)
- The number of participants at the election night party is at least half of the number of candidates

3 (17)

### PARLIAMENTARY ELECTIONS

### Plan:

In spring 2022, HYY's Central Office will prepare HYY's parliamentary election programme in a crosssectoral manner. The programme, which is to be concise, will be approved by the Representative Council. When preparing the programme, HYY will meet with interest groups and political parties. Already in the spring, HYY will start influencing the preparation of political parties' parliamentary election platforms.

Based on the programme, we will influence the government platforms of political parties and communicate extensively about this work. Themes of the parliamentary election programme are brought up when HYY meets with decision-makers at SuomiAreena, for instance. HYY will identify student-friendly candidates and offer them platforms in support of their election campaign.

The Central Office will prepare an influencing plan based on the programme. This plan will define HYY's advocacy work until the elections and in the subsequent government negotiations. The plan will also form guidelines for HYY's parliamentary election campaign. In autumn 2022, HYY will hire a parliamentary election coordinator who will be in charge of coordinating the influencing plan and the election campaign.

Throughout the project, HYY will cooperate with its interest groups to achieve widespread support for its objectives. The UH and WSC in particular will support HYY's advocacy work in the elections.

### Schedule:

- HYY meets with interest groups and political parties during the preparation of the election programme in spring 2022
- Preliminary discussion on the parliamentary election programme in the Representative Council in 3/2022
- Central Office prepares the programme in 4/2022
- Representative Council approves the programme in 5/2022
- Communication on the parliamentary election programme and influencing government programmes from 6/2022 onwards
- Influencing plan for the parliamentary elections is ready in 9/2022
- Parliamentary election coordinator starts in their job in 11/2022

### Persons in charge:

- Aku Houttu
- Matias Takala



.....

### Interest groups and cooperation partners:

- UH
- WSC
- The 'Bridge Builders' network
- SYL
- Other student unions
- City of Helsinki

### **Communication:**

The visual look of the campaign provides work for the communication sector. Information on the parliamentary election programme and campaign is provided for members, who are also encouraged to run as candidates themselves.

### **Indicators:**

- HYY has a parliamentary election programme approved by the Representative Council (yes/no)
- The influencing plan for the parliamentary election programme is completed (yes/no)
- The parliamentary election coordinator has been hired (yes/no)
- Number of meetings with interest groups on the topic of the parliamentary elections
- Number of meetings with political operators

### **OBJECTIVE: ACTIVE EQUALITY WORK**

## *Strategy objectives: Meaningful membership, Continuously improving work community*

In 2022, we will emphasise the realisation of measures included in the Equality Plan. We will add measures and objectives related to, for instance, antiracism and anti-ableism into the Equality Plan. These measures will be developed with the help of an external expert. Antiracist and anti-ableist measures and influencing opportunities as well as related problem areas will be reviewed within the Student Union, at the University and in society. The goal of the measures and objectives is to make the Student Union more equal and inclusive. In 2022, we will emphasise the realisation of measures included in the Equality Plan. We will create our own action plans around themes such as antiracism and anti-ableism with the support of an external expert. Antiracist and anti-ableist measures are will be reviewed within the Student Union, at the University and in society. Fostering equality and the wellbeing of the student community also supports mental wellbeing.

HYY works on its own structures to make them more accessible in practice. The website will be updated to make it accessible to the visually impaired. Fonts used in all HYY's communication are easily understandable, and the colours used have high enough contrast between them. HYY's events are organised in accessible premises, and accessibility information is always provided. We will support students with facilitating their own peer groups and help get the activities established. In concrete terms, we will support



......

student activity through guidance provided by our specialists and by providing financial support and facilities for organisations and committees.

In early 2022, we will organise an antiracist training session for the people of the Central Office. The responsibility for organising training events for organisations and volunteers operating under HYY will be shared between our sectors: the organisational sector will continue to organise training events related to the Student Union's administration, whereas the equality sector will organise training events related to equality with the support of the organisational sector. Training events that work well are established as annual events within the Student Union. Training events related to equality themes are bought as external services. We will look into potential cooperation partners and interest groups for our equality work. We will keep in regular contact with our interest groups at the levels of the Student Union, the University and society. We will continue to develop the 2021 equality and wellbeing survey to better correspond to the needs of the equality sector.

### PLAN

In 2022, HYY will create action plans on antiracism and anti-ableism. When writing the plans, both members and the Representative Council are involved in the process. Services of an external expert are utilised to the extent possible. The action plans cover the Student Union's activities in particular and contain the relevant objectives from the Policy Paper.

During the spring, we will chart potential cooperation partners and interest groups for our equality work. We will also organise a training session on antiracism for the people of the Central Office.

We will provide organisations with training on equality themes jointly organised by the organisational and equality sectors. We will review needs to update HYY's Equality Guide and work on additional material if needed.

We will continue to implement the measures of the Equality Plan and to cooperate closely with the parties involved in equality at the University, such as the Equality and Diversity Committee. Our continuous activities also include charting areas in need of improvement on the website and fixing the website to make it more accessible.

### **Project schedule**

February

- Seeking an equality specialist for drafting the antiracism and anti-ableism measures
- Training session on antiracism for people involved in organisations during Tuning Day
- Reviewing the material for organisations
- Charting interest groups

March



.....

- Arranging an opportunity for the Representative Council to suggest contents for the antiracism and anti-ableism measures (preliminary discussion)

Ь (17)

- Updating the material for organisations
- Seeking a trainer on antiracism
- Reviewing areas in need of improvement on the website
- Organising an evening session on anti-ableism for HYY's members

April

- Organising an evening session on antiracism for HYY's members
- Organising a training session on antiracism for the Central Office
- Planning and recording parliamentary election objectives from the perspective of equality
- Beginning work on writing the action plans

#### May

- Writing the action plans
- Material for organisations ready for communication

#### August

- Action plans completed
- Representative Council comments on the action plans
- Reviewing the accessibility of organisational premises

September-October

– Board approves the action plans

November-December

- Planning training sessions for Tuning Day 2023, possibly on accessibility, for instance

### Persons in charge

- Training sessions for the Central Office: Main sector and equality sector
- Antiracism and anti-ableism action plans: Jenny, Tiia
- Charting interest groups: Jenny, Tiia
- Updating the material for organisations: Linnea
- Communication specialist(s)

### Interest groups and cooperation partners

- University of Helsinki
- Organisations operating under HYY
- National organisations

### Communication

Members are informed about the possibility to participate in creating the action plans as well as the process. People involved in organisations are informed about the training sessions and support material.

Any major fixes to the website are announced in HYY's communication channels.



......

### Indicators

- Action plans have been written (yes/no)
- Interest groups have been charted (yes/no)
- Training on antiracism has been organised for the Central Office (yes/no)
- Equality Guide for organisations has been updated (yes/no)

### **OBJECTIVE: SERVICES FOR OUR MEMBERS**

7 (17)

### Strategy objectives: Meaningful membership

Member services are a crucial part of HYY's activities, but they may remain distant to members. In 2022, we will invest in the development of our member services from our members' perspective and highlight current member services that work well in our communication. Our goal is to make our members aware of our current services as well as to create new services that are aimed at our members and that they consider genuinely useful and meaningful. All campuses will be taken into account when planning the services. In 2022, we will finalise the report on member services that we started working on in autumn 2021. New proposals for member services will be based on the results of the report. In our report on member services, we will assess HYY's current member services as well as present options for new member services. In the report, we have taken our members' wishes and suggestions into account, having collected them through an extensive member survey in November 2021. We will draft a plan on realising potential member services as well as chart the resources needed for the proposed new services in spring 2022.

### PLAN: WHAT WILL BE DONE IN CONCRETE TERMS

Existing member services will be highlighted in HYY's events. Checkpoint participants are introduced to existing services at HYY's checkpoints in the Tutor Adventure, Fresher Adventure and the Opening Carnival. Work on this already begins in early spring.

We will communicate about the results of the member survey conducted last year as relates to member services, especially in social media, in order to collect feedback and suggestions for new member services. The communication is begun in the spring but continues throughout the year.

As part of HYY's website reform, we will produce a comprehensive page of its own for member services. We will start the website project during the latter half of spring by planning the contents for the pages for member services in advance. The new pages for member services will be published before new students arrive in the autumn.

In late spring, we will produce and print flyers of existing member services. These flyers will then be distributed on campuses in the autumn in connection with the distribution of year tags. A new member service, HYY App, will be published in June.



......

In the autumn, we will review existing member services in connection with the update of the Medium-term Financial Plan and budget planning, with needs for developing the services assessed. We will also reflect on the relationship between existing and new member services. Member services for the next year will be decided by the Representative Council in connection with budget proceedings.

8 (17)

### Project schedule: what happens on a monthly basis (in charge (supporting))

- February: Planning the Tutor Adventure checkpoint Nea (Marianna, Arttu)
- February–March: Communication on the member survey Vilma (Benjamin)
- March–April: Planning the contents of the website Benjamin (Vilma, Juhani, Laura + the service sector)
- May–August: Planning the flyers on member services Benjamin (Mikko R)
- June: HYY App is completed Linnea (Vilma)
- June–August: Planning the Central Office's checkpoint in the Fresher Adventure Tommi (Emilia, Arttu + Laura, Mikko K)
- August–September: Year tag distribution points and handing out flyers Laura (Juhani, Benjamin)
- September: Member services displayed at the Opening Carnival Vilma (Arttu, Emilia)
- September: Member services displayed at the Fresher Adventure Tommi (Emilia, Arttu + Laura, Mikko K)
- September: Member services in the Medium-term Financial Plan Riina and Benjamin (Laura)
- October–November: Review of the member services as a whole (Medium-term Financial Plan + budget) – Riina and Benjamin (Laura)
- November–December: Decision on what member services are produced the next year (budget) Riina & Benjamin (Laura + the entire office)

### Persons in charge: who are in charge

- Member services as a whole: Benjamin, Juhani, Laura

### Interest groups and cooperation partners

- University
- Kaimana (website)
- Vallgård (HYY App)

### Communication

We will create a page for member services, conduct a campaign on member services as part of a campaign on the entire Student Union's operation and finalise the development of HYY App.

### Indicators

- The new website includes information on member services in easily accessible form (yes/no)
- Information on the results of the member survey has been distributed in HYY's communication channels (yes/no)
- Member services are displayed at the Tutor Adventure (yes/no)
  - What kind of feedback do tutors give on HYY's services during the Tutor Adventure / How well does the checkpoint succeed in telling about HYY's services (satisfied / unsatisfied / grade > X)
- Member services are displayed at the Central Office's checkpoint at the Fresher Adventure (yes/no)



......

 Information on members' familiarity with HYY's services is collected during the Opening Carnival (yes/no)

9 (17)

- Flyers have been handed out at the year tag distribution points (yes/no)
- HYY App is available for members to use in the autumn (yes/no)
  - The number of downloads could possibly be assessed (compared to the downloads of the Fresher Adventure App)

### PLAN: WHAT IS DONE IN CONCRETE TERMS

During spring 2022, we will finalise the report on member services. The member survey's results on member services and other services provided by the Student Union will be used as the basis of the report, with material on other student unions' member services received in the member services seminar also utilised. Based on this information, we will be able to assess the reach and appreciation of current services among our members.

The cost effects and possible needs for resources for potential new member services will be recorded in the report. The report will also assess the cost effects and reach of current member services. This will allow us to come up with clear steps on how to proceed with the new member services during the latter part of the year.

During the autumn's budget proceedings, we will make the potential decisions on the Student Union's new member services. Preparatory work on these member services will already begin in 2022. We will create channels for submitting feedback to help assess the meaningfulness of our membership.

### Project schedule: what happens on a monthly basis

- February–March: Assessment of the results of the member survey Benjamin (service team)
- March–April: Going through and comparing the member services of other student unions Benjamin (Aleksi, Laura, Juhani)
- April–May: Writing the report Benjamin (Laura, Mikko Kymäläinen)
- June: Report completed Benjamin (Board)
- September–November: Informing groups / the Representative Council of the report Benjamin (Aleksi + Board)
- October–December: Decisions on the budget and Programme of Objectives Aleksi (Riina + Board)

### Persons in charge: who are in charge

- Benjamin,
- Juhani
- Laura
- (Interested members of the Board)

### Interest groups and cooperation partners

- Other student unions
- University

### Communication

We will communicate about the report and its results internally.



2022 FIN 2022 ENG Toimintasuunnitelma Hyväksytty.docx

......

### Indicators

- Results of the member survey have been comprehensively assessed together with the service team (yes/no)
- The report on member services is completed (yes/no)
- Groups are aware of the cost estimates of potential member services before the Programme of Objectives and budget are processed (yes/no)
- The reformed selection of member services can be seen in the 2023 Programme of Objectives and budget (yes/no)

### **OBJECTIVE: PARTICIPATION OPPORTUNITIES AND ADVOCACY WORK FOR INTERNATIONAL STUDENTS**

# *Strategy objectives: Meaningful membership, Volunteers as community builders, Accessible decision-making and influencing*

Our goal for 2022 is to develop our advocacy work and our structures regarding student participation in a way that creates genuine opportunities for international students to be part of the HYY community, participate in HYY's activities on a structural level and fully benefit from HYY's advocacy work. The core objective will be to establish and support a permanent committee for HYY's international members, taking their diverse backgrounds into account. The primary challenge regarding this objective is remodelling HYY's participatory and organisational structures to ensure that the committee can meaningfully find its own place in HYY's activities, in which international students have previously been seriously underrepresented. We will focus on producing accessible information and material that are aimed at international students. We will promote the participation opportunities of international students during their studies, keeping their shorter average study time in mind. Additionally, we will offer help and resources to student organisations operating under HYY so that they can better engage international students.

### PLAN

A new committee focused on international students and issues related to internationality will be launched at the beginning of the year. The aim of the committee is to get together international students from all campuses at the University and from different stages of their studies. The committee will be supported to help it achieve visibility and get its activities established. The special needs of international students will be taken into account in training events aimed at the committee.

The internal communication and operation of volunteer activities will be reformed as needed to ensure that international students can take part in them in English. The committee operates independently, and volunteers are encouraged to create activities that reflect themselves. The committee's duties will take



HYVÄKSYTTY.DOCX

......

shape during the year, and the volunteers are provided with channels and opportunities to participate in HYY's other activities.

The International Committee will be included in advocacy work on issues concerning international students. Opportunities to participate in and create student culture will also be promoted. International students will be included in HYY's events such as Flora's Day and the Opening Carnival, and the relevance of these events to international students will be promoted.

We will review and update materials aimed at HYY's members to better account for international students. We will conduct the work on updating the materials together with international students to better be able to take their perspective into account.

We will go through HYY's existing material on supporting internationalisation in organisations and develop them to better serve organisational activities. We will launch the already completed 'Internationalisation 101' guide and a trilingual glossary on organisational activities.

We will increase our cooperation with international organisations operating under HYY as well as the people in charge of international affairs in organisations. We will organise meetings and training events during the year. We will encourage organisations to find their own ways of taking international students into account.

We will actively cooperate with the University, looking for ways in which the University and HYY can better reach international students and distribute information to them. In our advocacy work, our goal is to get a centralised service point aimed at international students established at the University. The perspective of international students is needed in the guidance provided by the University, and HYY will actively bring up this issue at the University together with the committee.

### Persons in charge:

- Training the committee
  - Volunteer sector
- Supporting the committee with its daily activities and getting it involved in HYY's activities
  - Tommi
- Offering interest groups and cooperation partners to the committee
  - Mathilda
  - Charting material aimed at members
    - Educational policy: Mathilda (specialist)
    - Social policy: Tiia (specialist)
    - Community: Tommi
  - Developing University Services for international students
    - Tommi
- Contacts with international organisations and persons in charge of international affairs
  - Tommi
- Developing organisational material
  - Tiia



#### 2022 FIN 2022 ENG Toimintasuunnitelma Hyväksytty.docx

......

### **Interest groups**

- International Committee
- University of Helsinki
- Organisations operating under HYY
- City of Helsinki

### Schedule

- Launching the committee activities (beginning of the year)
- Providing training to the people involved in the committee (beginning of the year)
- The committee's participation in HYY's events (late spring)
- 'Taking international students into account in organisational activities' training session (February)
- Contacting international organisations and persons in charge of international affairs (spring)
- Publishing the 101 guide and glossary (spring)
- Charting the material for organisations and members (spring)
- Working on the material (autumn)

### Communication

We will provide the committee with communication opportunities in HYY's communication channels and help them work on communication material on the committee's activities. Organisations will be informed of any training events, meetings and material related to internationality provided by HYY.

### Indicators

- New members are recruited to the International Committee, and its operation continues in 2023 (yes/no)
- The International Committee has participated in HYY's activities and events (yes/no)
- A feedback survey for members of the International Committee is conducted at the end of the year, and its results indicate that the activities have been considered meaningful (yes/no)
- Material aimed at HYY's members has been charted and any needs for developing it identified (yes/no)
- Regular discussions on University Services have been held with the University, and solutions for developing it have been offered (yes/no)
- Meetings have been held with international organisations and people in charge of international affairs, and their needs have been taken into account (yes/no)
- The 101 guide and glossary have been published (yes/no)
- Needs for organisational material on internationality have been charted (yes/no)

### **OBJECTIVE: SUPPORTING STUDENT REPRESENTATIVES**

*Strategy objectives: Supporting student representatives, Volunteers as community builders* 



......

Student representatives do important work looking after the interests of all students at all levels of decision-making at the University. We will support student representatives and offer them concrete tools in support of their advocacy work. In 2022, we will begin active communication with student representatives and student advocates in faculty and subject organisations, while also engaging HYY's Studies Committee.

13 (17)

We will encourage the people active in our activities to maintain low-threshold communication as well as create new channels to facilitate this. Our goal is to support advocacy work and provide the people involved in it with the opportunity to receive peer support and improved interaction with HYY. In cooperation with student representatives, people in charge of academic affairs and the University, we will chart faculty-specific problems with advocacy work as well as shortcomings in services that support study ability. This allows us to set clear objectives for our advocacy work and to conduct the advocacy work systematically.

### PLAN

### **SUB-OBJECTIVE 1: FACULTY ROUNDS**

We will begin regular faculty rounds, meeting student representatives and people involved in the advocacy work of faculty and subject organisations as well as faculty management and possibly personnel. We will build stronger connections between HYY and the people operating in faculties to ensure that our communication is clear and consistent.

During the faculty rounds, we will chart potential challenges and needs for support and training. This also supports HYY's own advocacy work.

We will clarify HYY's role to faculty and subject organisations and explain what HYY has to offer to them. We will plan how organisations can utilise this information in their own activities and pass it on through orientations, for instance.

### Schedule

- February: Planning a pilot for the entire year. Planning how to contact organisations and the personnel in faculties as well as what kind of contents will be used for this.
- March: Planning contacts and meetings with organisations. Collecting information on the needs and ideas of organisations.
- April–May: Collecting information on who among the personnel should be contacted in each faculty.
- May-August: Contacting the University and organisations on holding a meeting together.
- September–November: Organising the meetings in each faculty.

### Responsibility

- Mathilda
- Nea
- Aku
- (Marianna)



### 2022 FIN 2022 ENG Toimintasuunnitelma Hyväksytty.docx

.....

### Interest groups and cooperation partners

- University personnel in each faculty
- Faculty and subject organisations
- Student representatives in administration

### Communication

Contacts with organisations and relevant parties at the University

### Indicators

- We have met with all faculty organisations at least once during the year (yes/no)
- We have met with the management and possibly personnel of all faculties at least once during the year (yes/no)
- We have collected information on all relevant contact persons in faculties on the University's side (yes/no)

### SUB-OBJECTIVE 2: MOODLE

We will create a Moodle platform of their own for student representatives, collecting useful material, training events, videos and other support material for the representatives. When building the Moodle platform, we will also go through the guides for student representatives on the website, collecting material from them. The educational policy sector will take part in adapting the old content and creating new content together with the volunteer sector. When developing training activities, feedback collected from student representatives will be utilised. The Moodle platform and training events will be edited by the sector based on information collected this way.

### Schedule

- April: Planning the content and material, going through the website
- June–July: Building the Moodle environment, creating video, text and other material
- August: Material delivered for translation
- September-October: Finalising the Moodle environment, translations included

### Responsibility

- Minttu & Kalle: Realisation of the Moodle
- Educational policy sector: collecting the content

### Interest groups and cooperation partners

- Volunteer sector
- Student representatives in administration

### Communication

Informing the relevant people when the website is ready to use

### Indicators

- The Moodle site has been completed (yes/no)



......

### SUB-OBJECTIVE 3: COMMUNICATION

We will form established communication channels between student representatives and HYY. Student representatives will be encouraged to create discussion groups and, if they wish, add representatives of HYY's educational policy sector into the groups. We will continue sending newsletters to the email lists of persons in charge of academic affairs and student representatives.

15 (17)

At the beginning of autumn, we will provide organisations with information and marketing material related to calls for new student representatives. If needed, we will utilise HYY's reservations at the Guidance Corner for our communication on the calls for applications for student representatives. We will contact relevant student representatives currently serving on the steering groups of degree programmes, for instance, and ask them to participate in HYY's events at the Guidance Corner.

We will create a 'HYY in a nutshell' miniguide to be shared to the persons in charge of academic affairs in organisations and advertised in various channels. Basic information on HYY and our services, calls for applications to become a student representative and information on who you should contact in HYY on different matters will all be included in the miniguide. The target group of the miniguide would be the people involved in advocacy work and academic affairs in organisations.

We will investigate the needs for training among persons in charge of academic affairs and all student representatives with a form that the volunteer sector is in charge of. In the spring, we will distribute a feedback form to collect information on the needs for training and support among both organisations and student representatives. Communication and advocacy work will be developed based on the collected information on needs for support.

### Schedule

- February–March: miniguide
- March–April: Collecting information on the needs for training with the feedback form
- May–July: Analysing the results of the feedback form
- August–September: Assessing how to react to the feedback
- October-December: Answering any possible needs that emerged

### Responsibility

- Nea & Aku: miniguide
- Volunteer sector: creating and publishing the feedback forms
- Specialists + members of the Board: discussion groups, analysing the feedback, planning and realising any measures
- Marianna + educational policy sector: newsletters a couple of times a year

### Interest groups and cooperation partners

- Student representatives
- Faculty and subject organisations
- Volunteer sector



1Ь (17)

2022 FIN 2022 ENG Toimintasuunnitelma Hyväksytty.docx

.....

### Communication

Lists for the persons in charge of academic affairs in organisations

### Indicators

- The miniguide is completed (yes/no)
- Newsletters have been sent to the persons in charge of academic affairs and student representatives (yes/no)
- The collected feedback has been analysed (yes/no)
- Potential measures have been planned based on the feedback (yes/no)
- Potential measures have been realised based on the feedback (yes/no)

### SUB-OBJECTIVE 4: STUDIES COMMITTEE

In 2022, we will strengthen our relationship with the Studies Committee as well as its role as part of HYY's educational policy sector. The sector and the Studies Committee will meet regularly, discussing shared goals and current issues. We will set up a shared Telegram or WhatsApp group or Slack channel to create a place where we can easily reach the chairs of the committee and they can reach the educational policy sector.

The educational policy sector will visit the Studies Committee's monthly meetings to relate news from HYY and to provide the active members of the Studies Committee with the opportunity to ask and share information about current issues.

The Studies Committee will be provided with the opportunity to communicate on HYY's channels. We will plan the Studies Committee's communication and make it more efficient together through regular meeting invitations, for instance.

The Studies Committee will be included in the planning and realisation of the visual look and marketing of the main call for applications for student representatives, for instance. The Studies Committee will be asked whether it is interested to get involved in the orientation weeks of faculty organisations, for instance.

### Schedule

- February: meeting on planning for the year
- Throughout the year: chairs of the committee take part in the sector's meetings, members of the Board take part in the committee meetings, communicating about the committee's activities on the email lists of the educational policy sector, for instance

### Responsibility

- Specialists + members of the Board: discussion groups
- Members of the Board: participation in the meetings of the Studies Committee

### Interest groups and cooperation partners

- Chairs and active members of the Studies Committee

### Communication

We will help the Studies Committee communicate about its activities through HYY.



2022 FIN 2022 ENG Toimintasuunnitelma Hyväksytty.docx

......

### Indicators

- The year's functions have been planned together with the Studies Committee (yes/no)
- The Studies Committee has participated in the sector's operation (yes/no)
- HYY's educational policy sector has participated in the meetings of the Studies Committee (yes/no)